



# THE LARRAKIA DECLARATION

*A Partnership Framework for  
Indigenous Human Rights in Tourism*

# ***Acknowledge***

- ***Mana whenua:** Lil'wat and Squamish 1<sup>st</sup> Nations*
- ***Papatuanuku:** Mother Earth*
- ***Nga tupuna:** your and my ancestors*
- ***Nga hau e wha:** all of you from the 4 winds*

# Indigenous Culture & Tourism

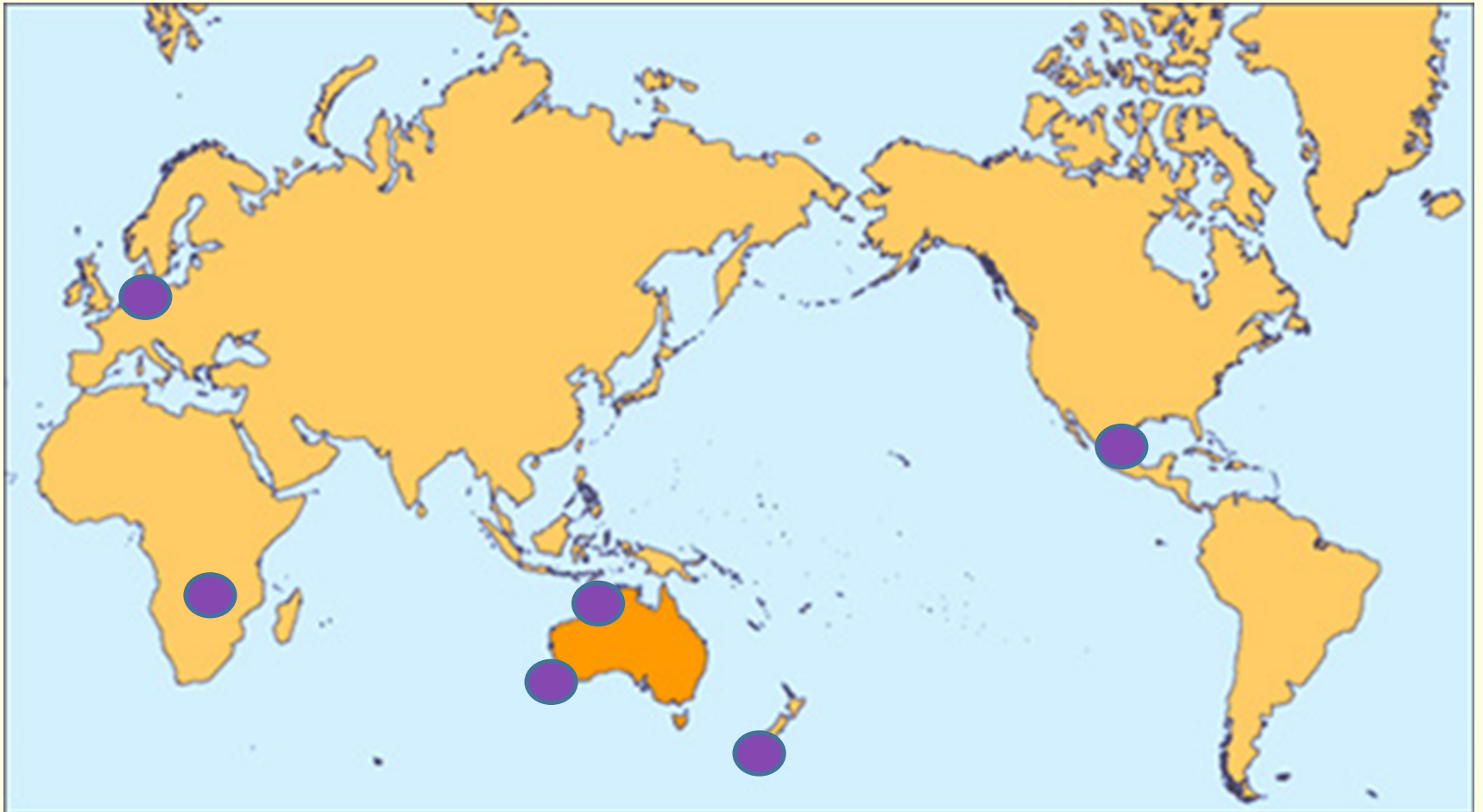
- **Indigenous culture – Self determination**
- **Indigenous culture: Tourism – Dichotomy**
- **Larrakia Declaration – Tourism response**

# 3 Key Observations

- **WINTA – the result of Indigenous self-determination**
- **Larrakia Declaration – tourism industry partnership framework**
- **Tourism industry – leading the business sector in Indigenous human rights**

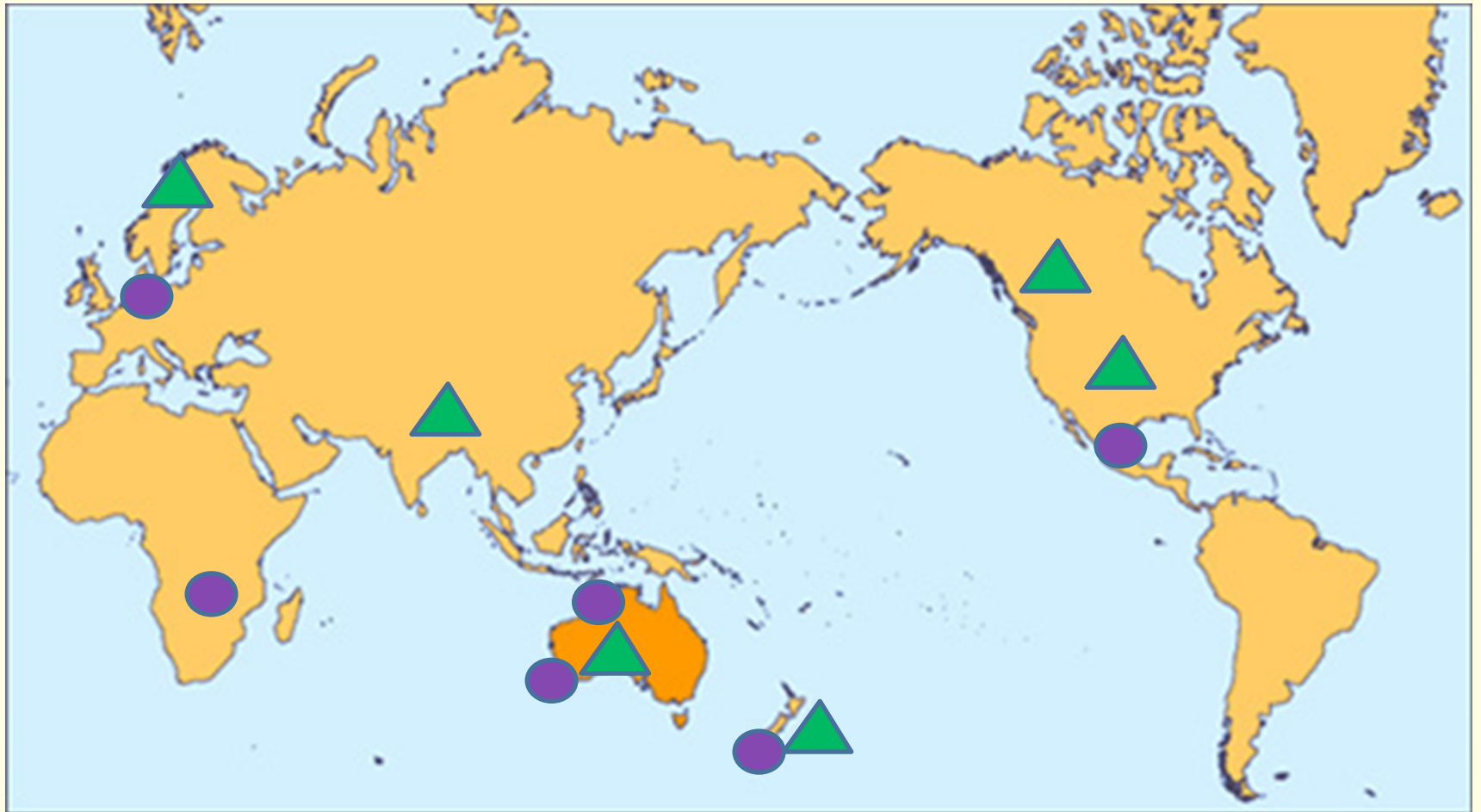
# Global Indigenous Tourism

## Recent Forums



# Global Indigenous Tourism

Forums ● & WINTA Alliance ▲



# 27 March 2012 on Larrakia Country



# Global Indigenous Tourism

Forums



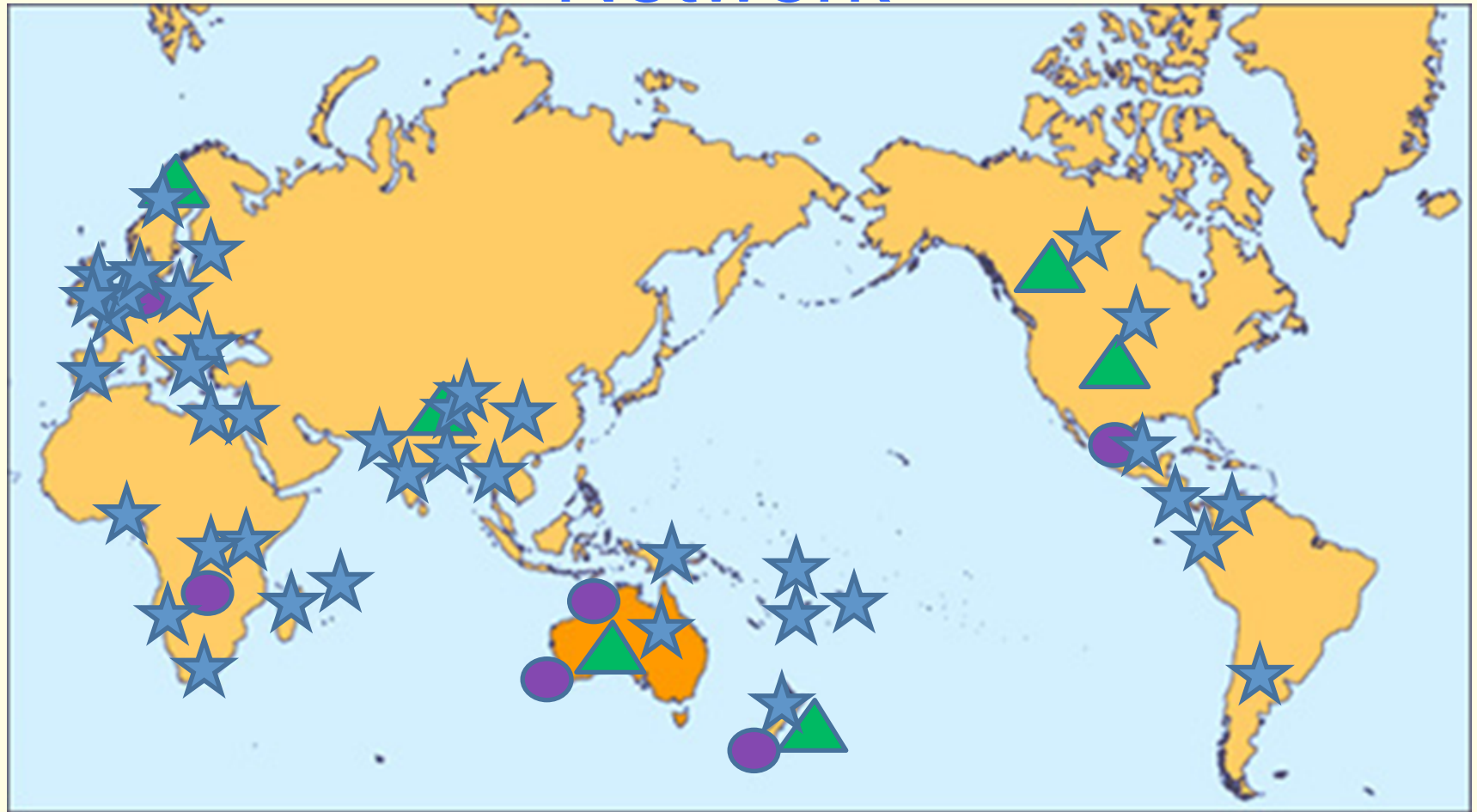
& WINTA Alliance



&



Network





# PAITC 2012

28 - 30 March 2012 on Larrakia  
Country

191 delegates from 16 countries



**PACIFIC ASIA  
INDIGENOUS  
TOURISM  
CONFERENCE**  
www.paitc.com  
28-30 March 2012  
**DARWIN 2012**

**TOURISM AND INDIGENOUS PEOPLE - ENRICHING OUR FUTURE TOGETHER**

Be a part of the inaugural Pacific Asia Indigenous Tourism Conference  
**DARWIN (AUSTRALIA) 28 - 30 MARCH 2012**



# The Larrakia Declaration

A framework for developing indigenous  
tourism

**Commitment by the tourism industry to UNDRIP**

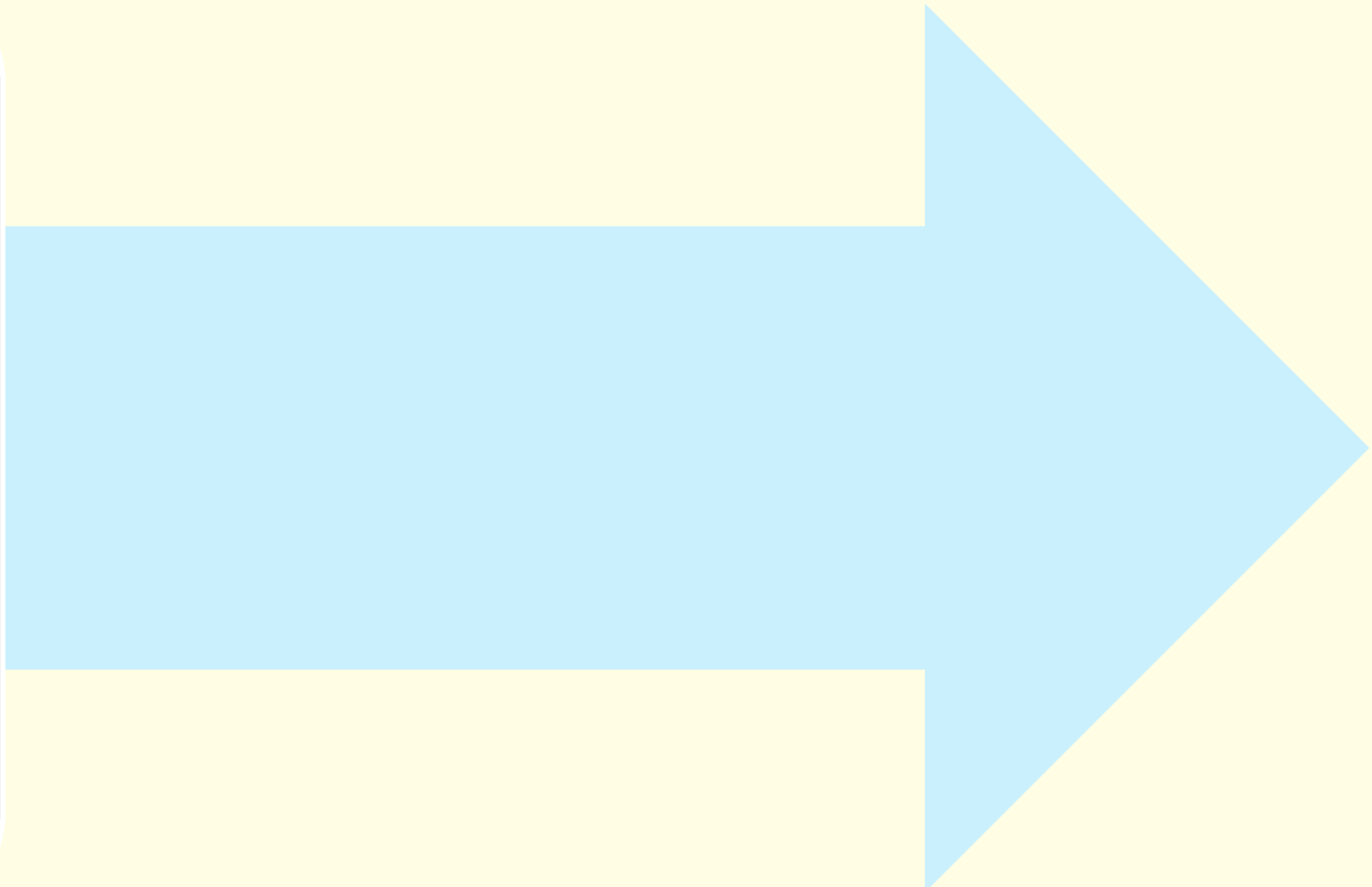
**Advocates building bridges of partnership**

**Positions tourism as a corporate sector leader**



# International Human Rights Conventions, Declarations & Guidelines

*The  
Universal  
Declaration of  
Human Rights  
1948*



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UN Global Compact: A  
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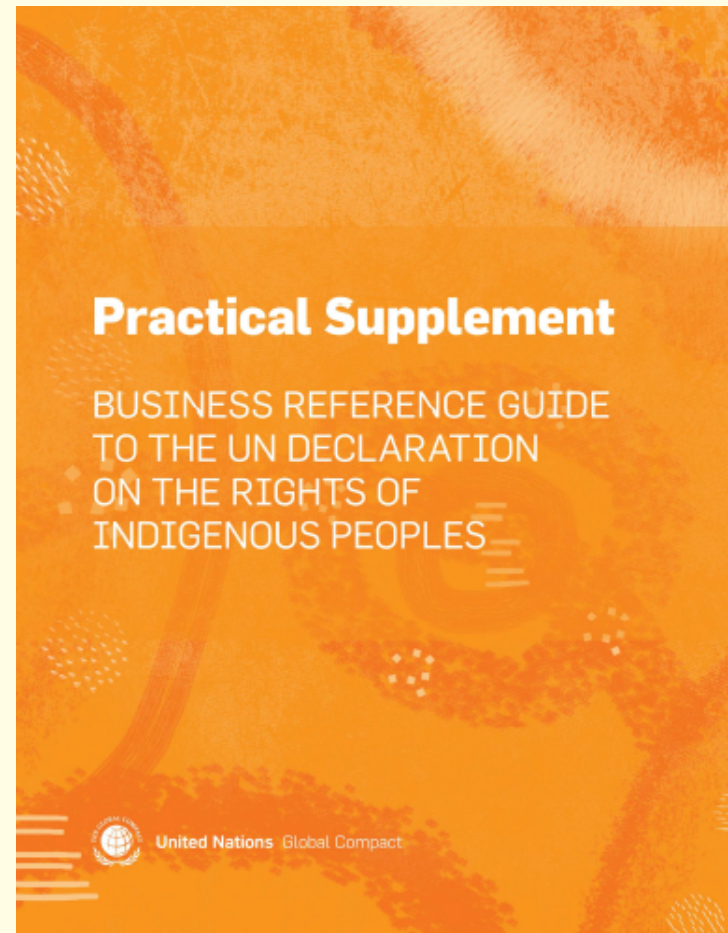
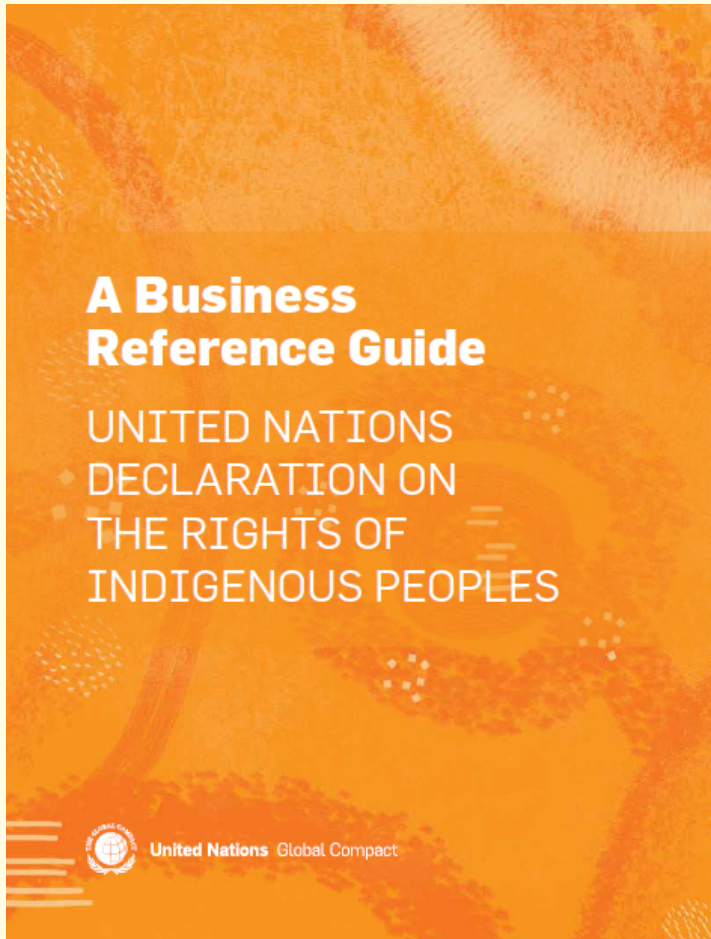
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**Larrakia  
Declaration**

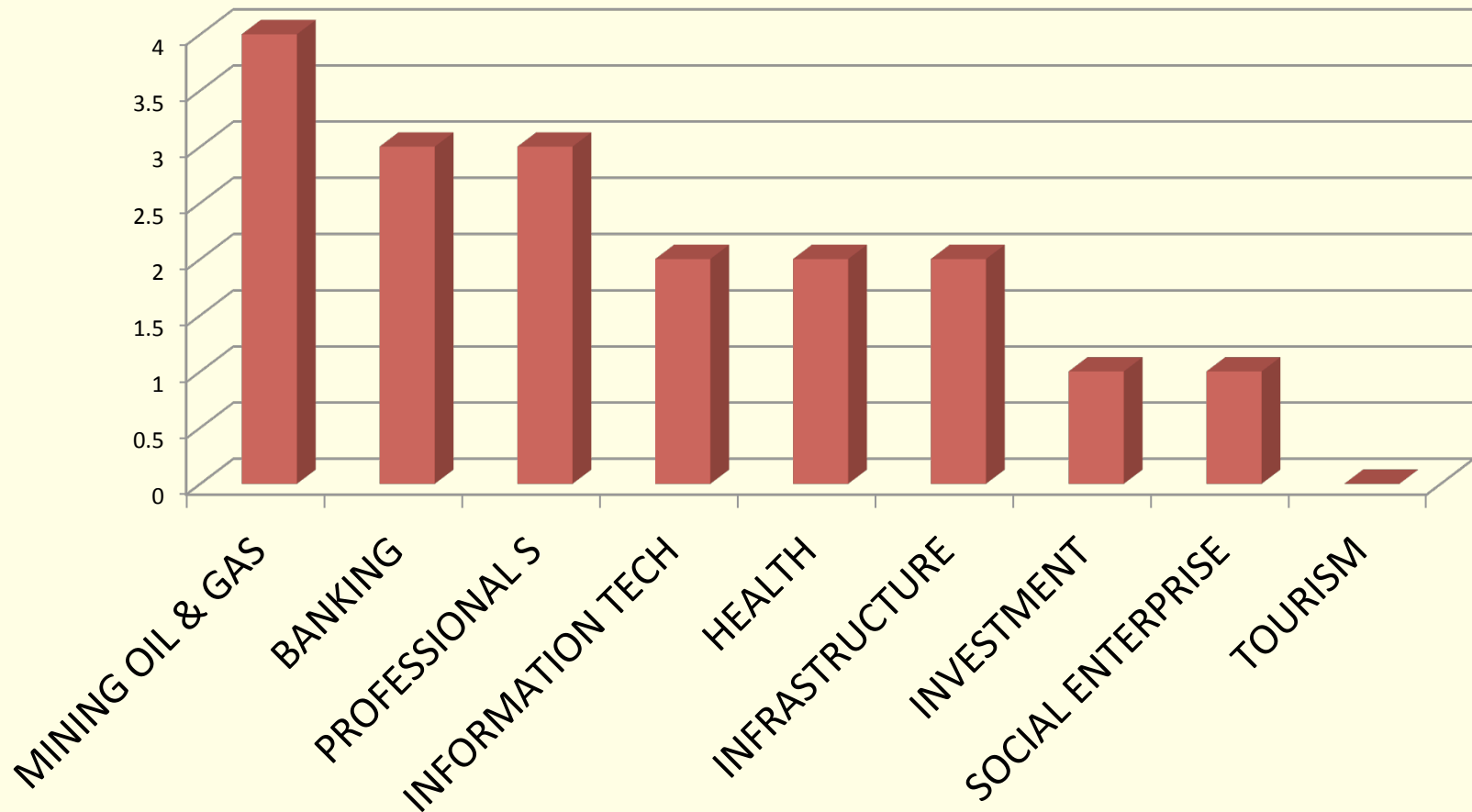
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# UN Global Compact



# UN Global Compact 18 Listed Industry Business Practices




# Tourism Partnership To Focus On Indigenous Rights

## MEDIA RELEASE

March 24, 2014. Bangkok, Thailand and Wellington, NZ.

- **WINTA and PATA have agreed to collaborate** in developing plans and programs to give practical expression, through tourism, to Indigenous rights. Guiding principles will be taken from the relevant portions of the United Nations Declaration on the Rights of Indigenous Peoples.
- This agreement follows their common focus **in fostering tourism developments consistent with the principles of the Larrakia Declaration** that were promulgated on 30 March 2012 at the Pacific Asia Indigenous Tourism Conference 2012 in Darwin, Australia. The Larrakia Declaration has also been supported by the United Nations World Tourism Organisation.
- “The establishment and operation of WINTA in 2012 following many years of dialogue among Indigenous peoples already engaged with tourism, marks the coming of age of Indigenous tourism and its capacity to work alongside like-minded international tourism organisations,” said Mr. Ben Sherman, WINTA Leadership Council. “The choice and decision-making of whether and how to engage with tourism must always lie with the affected Indigenous peoples and it is important that they be afforded the opportunity to participate on the basis of free, prior and informed consent as envisioned by the UN Declaration on the Rights of Indigenous Peoples,” said Mr. Sherman.

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**WINTA**  
WORLD INDIGENOUS  
TOURISM ASSOCIATION

# KIA ORA!

